



- In its 13<sup>th</sup> year of existence the festival has grown to become Africa's premium wine, food, music and lifestyle event.
- Hosted over three days at the iconic Soweto Theatre in Jabulani, Soweto.
- Attracts over 8 500 patrons annually with the numbers growing steadily.
- Showcases wines from some of the most exciting vineyards in the country and offers a platform for new producers trying to penetrate the market.
- Offers education to a zealous and rapidly growing market, on wine tasting and etiquette, while increasing knowledge on subjects such as wine pairing.
- This event is the hub for the country's finest innovators, bringing together winemakers, artisan chefs, designers, crafters and entrepreneurs in a 3-day cultural experience, unique to Soweto.
- A collaborative space offering patrons the experience of some of the country's most admired brands alongside the creative designs of emerging local entrepreneurs.
- The event has extensive media coverage, attended by worldwide journalists and major television news crews such as CNN Africa, ETV, SABC and Reuters.

## **Wine | Food | Music | Culture**

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